Cobb MOUNTAIN

Regeneration After Catastrophic Wildfire

A Community Resilience & Development Strategy
2022





Prepared for Cobb Area Council



Seigler Springs Community
Redevelopement Association

FHLBank San Francisco with funding from the Federal Home Loan Bank of San Francisco



Community First Credit Union



Cobb Mountain Area Community Resilience and Development Strategy

Version March 2022



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We acknowledge that the lands described in this document are the ancestral territories of the Pomo, Lake Miwok and Wappo peoples, who lived sustainably in the area for over 10,000 years, who were largely displaced by settlers and settlement policies beginning in the mid 19th century, and who are currently prominent participants in local community affairs.

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I'm very impressed with how your [Cobb Mountain] community is coming together and working together on all aspects of community engagement, activities, infrastructure, and fire mitigation. It's great to see so much activity going on. We don't always see that in the communities we visit across the country. So big applause to all of you for your efforts.

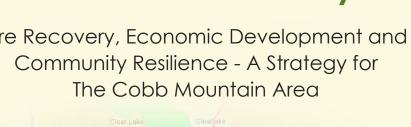
- Member of Federal Community Mitigation Assistance Team

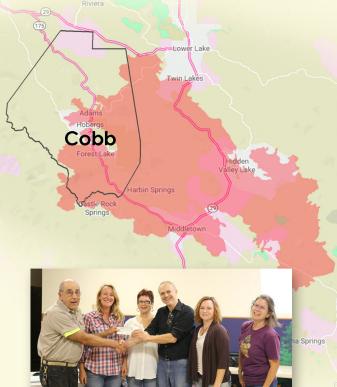
Contents

recutive Summary	. i
troduction	1
atural Capital	9
uilt Capital	4
ocial Capital	2
nancial Capital	27
ultural Capital	5
oltical Capital	9
uman Capital	2
nplementation	8
lossary	2
ndnotes 5	:3

Executive Summary

Fire Recovery, Economic Development and Community Resilience - A Strategy for





The Valley Fire tore through the small Cob Mountain community in

southern Lake County California on September 12, 2015. It was the third most damaging wildfire¹ in California history at the time, and sadly the harbinger of even more horrific disasters to come.² Recovery from such a major disaster is as challenging as recovery from major

surgery or a crippling injury - it takes time, and adaptation to a new pattern of life.4* With the right help and enough time, much of pre-disaster quality of life can be restored but it will not look the same.









*note – footnotes in the Executive Summary follow the numbering established in the main text body

Executive Summar

This Strategy seeks to chart a course of renewal and regeneration over the coming decade and beyond, especially in the face of intensifying climate disruption. It does this by taking a fresh look at the enduring assets of the community and focuses on building local capacity on the basis of those assets. The Strategy recognizes the critical role that County, State and Federal policies and programs will play in its future, but also claims a major role for home-grown intelligence, energy and innovation. It is hoped that this Strategy can be both a call to action, a high-level roadmap to implementation and a guide to ongoing evaluation of how we are progressing.

Finally, the Strategy looks at the community as a complex, evolving system, in which all of the elements of the community can support each other and looks to nurture positively reinforcing relationships throughout the area.⁶

THE SEVEN COMMUNITY CAPITALS: A FRAMEWORK FOR RESILIENCE

This Strategy uses a "Community Capitals Framework" that was developed in the early 2000's⁷ and is grounded in literature from multiple disciplines⁸ as a tool to help communities approach development from a systems perspective. Broadly, community capitals are assets or resources that can be utilized to produce additional resources.

The Seven Community Capitals⁹:

Natural Capital: Natural and environmental resources

Built Capital: Physical structures and facilities, including housing and infrastructure

Social Capital: Groups and networks that help make things happen

Financial Capital: The "economy"; resources available for development

Cultural Capital: Values, norms, beliefs and traditions

Political Capital: Capacity to influence rules and standards; access to institutional resources

Human Capital: Attributes that give people the ability to thrive and contribute

The seven community capitals represent all aspects of community life and can be invested and saved, or wasted and depleted. The objective of the present Strategy is to use the Community Capitals Framework to present an understandable economic development program, a fire recovery strategy and an overall approach to long term community resilience.

The Seven forms of Community Capital can also build a bridge to the seven legally required elements in the California General Planning model¹⁰. Thus, this Strategy can also help set the stage for the update to the Cobb Mountain community's formal Area Plan¹¹, a County planning document that must be consistent with its General Plan¹².

For each of the seven Community Capitals this document presents:

- a description of the importance of each form of Capital in the Cobb Mountain community,
- local data that describes the current condition of that form of capital,
- additional local data that we would like to have,
- an analysis of the current situation,
- recommended long term goals, and
- recommended strategies to meet those goals

Lastly, the document recommends a prioritized list of strategies for the first year, including the suggested responsibilities and necessary resources. The top six priorities for year one are:

Priority	Strategy	Responsibility	Actions, Personnel, Tools and Resources needed
1	Establish Forest Stewardship working Group Natural Capital	Cobb Area Council (CAC) - new standing committee	Recruit Committee Chair, identify potential funding for specific projects via CalFire, RRA, FSC's, SSCRA*
2	Increase Broadband service - Pilot Project Built Capital	Community Development Services to manage contract with LCBS*	Full project scope of work and budget to be approved by CAC General Assembly, \$16,000 (already identified and appropriated)
3	Blackberry Cobbler Festival Cultural Capital	CAC ad hoc cobbler committee	Project coordinator and strong volunteer participation; local sponsors
4	Partner with KBA & MAMA* to promote Cobb businesses Financial Capital	CAC Economic Development Committee	Participation from Cobb businesses and KBA/MAMA management
5	Continue "Explore Cobb CA" Initiative Financial Capital	CAC Economic Development Committee	Keep website current, enroll more local business participants
6	CAC participation marketing campaign Political Capital	CAC Membership committee	Social media outreach, new CAC website, pamphlet, support for Cobb Resource Hub

^{*}see glossary on Pg 52 for list of acronyms

